

Inside GALERIE BEAUBOURG PARIS

- tips from Dr. Adeline Jeudy

I first met Adeline when she submitted an article to Modart about her show, *Street Girls in Paris* last year. Swoon, Microbo, Nuria, Ephameron, Fafi, Koralie, and several others, the selection of artists was great, but more impressive was the way this young curator preparing to finish her doctoral thesis in Egypt, handled herself. The show had excellent media coverage including a review in *Le Monde* just before « Street Art » was so sexy that even *Wired* published a review on Banksy. Before the media arrived, the public did and the show became an excellent networking spot for various nodes in the Parisian underground.

Since then she's finished that dissertation and taken charge of a promising gallery two pushes away from the Centre Pompidou in Paris. Representing local artists like L'Atlas, Yaze, Fafi and Koralie, the Galerie Beaubourg is anything but another niche urban arts spot, though they also represent Swoon and Brendan Monroe. Amongst their artists we also find talent like Quentin Garel, Jean-Phillipe Paty and Alexone and by the time this magazine hits the stands the latest show featuring Swoon, the Polaroid Kidd, and Chris Stain will have opened.



QUENTIN GAREL



OPENING L'ATLAS

I asked Adeline if she'd offer a word or two on what she's been up to. I told her if she gave me the ingredients I'd whip it into a piece. Being Adeline, she was one step ahead and sent in the recipe. I'm American, I'm blunt, but I won't interfere with French home cooking, so here's what she wrote :

Recipe to start YOUR gallery focused on urban art in Paris

Ingredients :

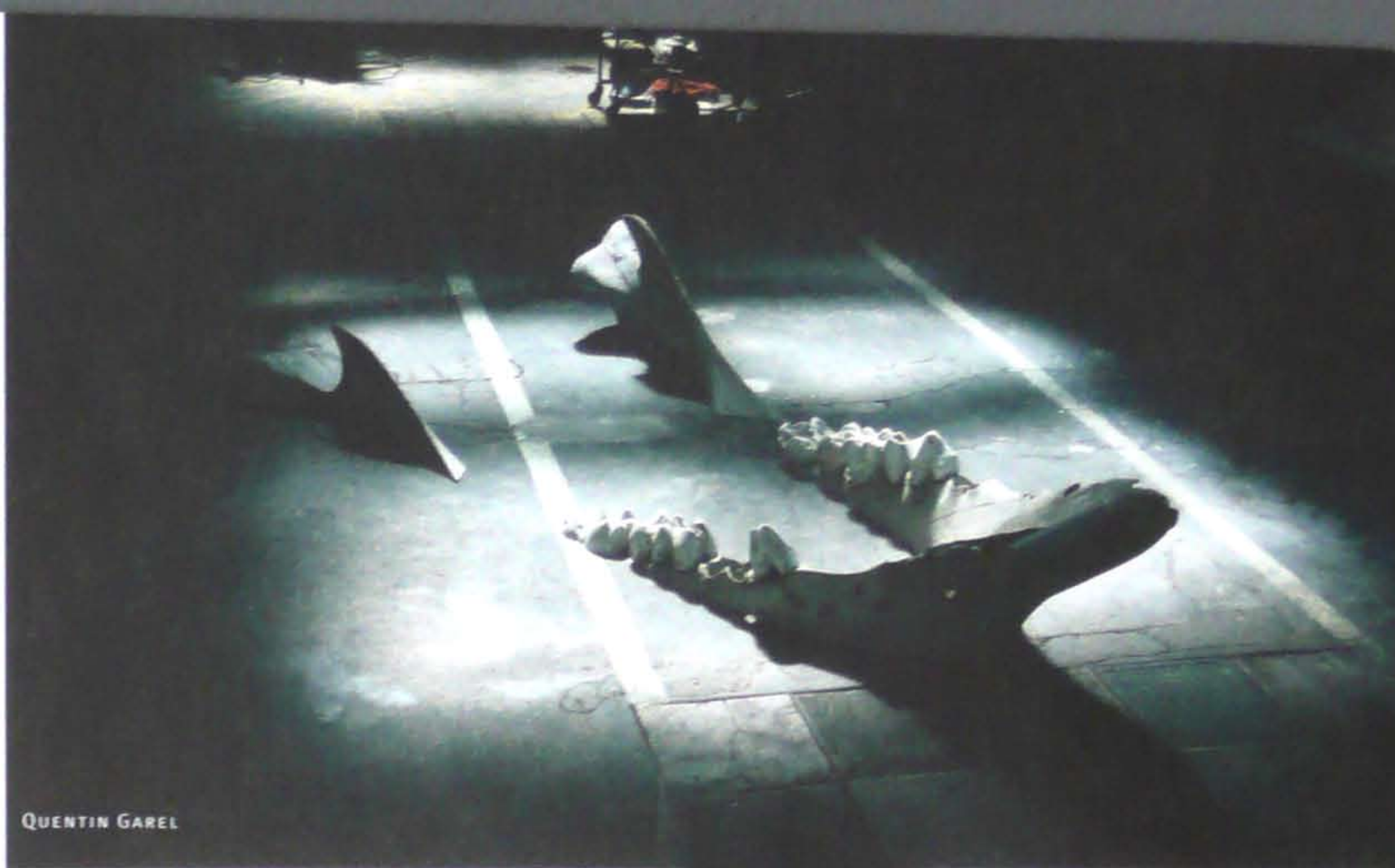
- ▶ A YOUNG AND DYNAMIC CURATOR WHO CHOSE NOT TO FOLLOW THE PATH SHE WAS SUPPOSED TO BE MADE FOR
- ▶ A BUNCH OF TALENTED ARTISTS WHO KNOW THAT THEY'RE WORTH IT
- ▶ A PLACE BIG ENOUGH TO HOST EVERYONE'S IMAGINATION
- ▶ A PINCH OF LUCK*
- ▶ A FULL BUCKET OF WORK AND MOTIVATION
- ▶ 1 CUP OF ARTISTS NOT AFFILIATED TO STREET ART
- ▶ 2 CUPS OF SELF-CONFIDENCE FOR THE DRESSING

* can be replaced by a lucky star

- ▶ In a small bowl, stir together the young curator and the talented artists. Add a third of the bucket of work and motivation and mix well.
- ▶ Bake it a first time uncovered in a preheated oven for a year and half.
- ▶ After 18 months, remove the mix from the oven and add the pinch of luck and the place big enough.
- ▶ Mix well and chill at least 3 months before removing from pan. Cover with foil.
- ▶ In a large bowl, toss together the rest of the bucket of work and motivation, the cup of artists not affiliated to street art, and the content of the foil covered pan.
- ▶ Pour the cups of self-confidence over the mix. Let all simmer for 2 months and serve.

Warning: This recipe is in need of constant improvement

www.galerieljbeaubourg.net



QUENTIN GAREL



OPENING KORALIE



BRENDAN MONROE



SWOON